

How can you be sure your website is working as hard as you are?

At Prominent Media, we know that building your website is just the start; if you want your site to deliver consistently excellent results, you need to know that it is being hosted, monitored and maintained effectively. Our standard hosting, support and traffic reporting package looks after all three areas, to make it as easy as possible for you to keep your site in tip-top condition.

Website hosting

All websites need hosting, but not all hosting is the same. Our low contention dedicated servers have multiple hard disks, power supplies and internet connections to make them as robust as possible. In addition, we back them up in triplicate every night, and we only allow software that we have built or tested ourselves to run on the server, significantly improving reliability.

Traffic reporting

All decent hosting providers will give you access to traffic reports, where you can see the raw data on the number of visitors, visits, and page views your site receives. What they probably won't do is look for the revealing information between the numbers; the visits per visitor, or the page views per visit. If you track these over time, they can build into a clear picture of your site's activity, becoming a useful indicator of its long-term success - or an early warning if things need changing.

We make it easy for you by proactively monitoring these numbers, then sending you a regular report by email. This comes once a quarter, in plain English, telling you what the trends are, what they mean, and what you can do to improve them.

Hits: 5,879
Visits: 1,146
Unique Visitors: 784
Common HTTP Errors: 404: 34
List of IP addresses by host country

**Does your
traffic report
speak your
language?**

Your repeat visits are down by 12%, which indicates that your visitors find your site less useful than before. It might help if you add to, or update, your content.

Support and advice

The world of the web changes fast, and sometimes it can be difficult to keep up. We want you to treat us as your trusted partner, which is why all of our packages includes support and advice. Do you need a blog? What is the point of Twitter? Is video important? We're happy to answer these, and any other questions you may have.

To find out more, please call us today on (01908) 239971 or visit www.prominentmedia.com